

Print Guidelines

Everything you need to prepare artwork that prints exactly as you expect it to.

1. Artwork Setup

Set your file up at the finished size, not a screen-friendly crop.

Bleed. If your artwork has any colour or imagery that runs to the edge of the page, extend it 3mm past the trim line on every side. That stops a thin white sliver appearing if the cut is a fraction off.

Safe zone. Keep anything you need to keep, such as text or a logo, at least 3–5mm inside the trim line. This protects important content from being cut too close to the edge.

Marks. Registration marks and crop marks aren't needed in your file. We add those ourselves when we prepare the plates.

2. File Preparation

Format. Send print-ready PDFs where possible. They hold their layout consistently and are the easiest for us to check quickly.

Colour. Set images to CMYK, not RGB. Screens display colour differently to a printing press, so an RGB file can shift colour once printed. Tell us if you're not sure how to convert it and we'll flag anything that looks off before it prints.

Resolution. Aim for at least 300dpi at the finished size. Anything lower can look soft or pixelated once enlarged to print size, especially on posters and large format work.

Upload. Files upload at the last step of ordering, up to 10MB. If yours is bigger, get in touch and we'll sort an alternative way to send it.

3. Paper & Finishes

Stock	Feel
Silk	Smooth, low-sheen coating. Business cards, letterheads, flyers.
Uncoated	No coating, closer to natural paper, takes a pen well. Compliment slips, NCR books.
Matt lamination	Soft, non-reflective finish. Easy to read under light.
Gloss lamination	Brighter, more reflective. Makes colour look a little more vivid.

Neither finish costs more than the other, it's a straight preference.

4. Ordering, Design Help & Delivery

Pick your product, set the quantity, size and finish, and the price updates as you go. Upload your artwork or ask for design help, choose collection or delivery, and submit. This is a quote and order enquiry, not a live checkout: our team reviews it and follows up by email to confirm before anything prints.

Design help is a flat €60 on top of the print cost. You'll see a proof before we print anything.

Delivery is a flat €20 via DPD, anywhere in Ireland. Collection from our unit in Rathnew, Co. Wicklow is free.

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